



Target Market Determination

Industry Association Personal Accident & Sickness Income Protection Insurance

What is a Target Market Determination?

This Target Market Determination (TMD) has been prepared by the issuer of the product and is designed to provide customers and distributors with appropriate information to understand who this product has been designed for and the issuer's approach to determining if the product is likely to be consistent with the objectives, financial situations and needs of the customer and the distribution conditions.

The issuer of the product is Point Underwriting Agency (ABN 53 605 479 070) on behalf of certain Underwriters at Lloyds of London.

This TMD sets out the target market for industry associations arranged through MedCorp Insurance & Risk Consultants.

This TMD is not a Product Disclosure Statement (PDS) and is not a summary of the product terms and conditions. Any advice provided in this document is general advice only. It has been prepared without taking into account any person's particular objectives, financial situations or needs. Always read the PDS, the policy wording and any other applicable documents that accompany the policy to ensure that this policy is appropriate for you. Whether you are purchasing this policy for the first time or if you have already purchased this product, you should review the information you have been provided with whenever your circumstances change.

What does this TMD relate to?

This TMD sets out the target market for the issuer's Industry Association Personal Accident & Sickness Income Protection Insurance Policy (the Product).

Overview of Industry Association Personal Accident & Sickness Income Protection Insurance

This Industry Association Personal Accident & Sickness Income Protection Insurance is insurance designed to cover individuals who are associated together due to their being members of an industry association.

Customers the Product suitable for?

- ✓ Any individuals aged between 16 to 70 years (or any age limits as agreed by the issuer) who are financial members of an industry association, who are domiciled within Australia as their primary place of residence and are actively employed or self-employed in an authorised occupation
- ✓ Any individuals seeking coverage for replacement income for an unforeseen sickness and / or bodily injury as a result of an Accident

The key benefits of the Product are set out in the Appendix to this Statement.

Customers the Product is not suitable for?

- × Any individual who is not a financial member of an approved industry association (unless agreed to by the issuer)
- × Any individual seeking coverage for Pre-Existing medical conditions (as defined in the PDS)

The key exclusions of the Product are set out in the Appendix to this Statement.

Distribution Conditions of this product.

This product is issued by Point Insurance and designed to be distributed via:

- General Insurance Intermediaries and their representatives that are Australian Financial Services Licence holders

Only these parties are authorised to distribute this Product as they understand the market this product has been designed for.

The issuer has a range of monitoring procedures and provides training and support regarding the process to follow for getting quotes for this Product and administering the policies once purchased.

When completing a quote, the collection of information from a series of questions will help to determine if the applicant is within the target market for this Product. The customer should always answer these questions accurately and check with their intermediary if they are not sure what a question means.

Point Insurance will make risk-based decisions to determine its acceptance criteria about insurance cover that can be offered to the individual.

Some of the key acceptance criteria relating to this target market determination may include:

- Occupation of the individuals within the group
- Age of individuals within the group
- Location of the risk
- Benefit limits and sub-limits

Reviewing this document

The issuer will review this TMD within 12 months from the effective date to ensure it remains appropriate and in compliance with the objectives, financial situations and needs of the customer.

Furthermore, the issuer will also review this TMD if any event or circumstances (called 'review triggers') occur that would reasonably suggest that the determination is no longer appropriate, such as:

- The issuer makes a material change to the cover provided by the Product,
- A change in the acceptance criteria (underwriting guidelines) that impacts on the suitability of the Product for the target market,
- A material change to the distribution of the Product,
- The discovery of a relevant and material deficiency in the Product's disclosure documentation,
- Systemic complaints and / or claims issues which indicate that the Product is no longer suitable for the described target market,
- Material and relevant reductions in the issuers key Product suitability metrics such as:
 - Customer satisfaction,
 - Product acceptance,
 - Financial performance,
 - Benefits to customers, and
 - Product value and affordability
- The issuer identifies that there has been a significant dealing in the Product that is not consistent with the TMD.



Point Insurance will review this TMD within 10 business days of the occurrence of any review trigger.

Reporting

The issuer records and reviews all complaints received about this Product on a quarterly basis (Complaints Reporting Period). It's distributors are required to provide to Point written details of any complaints that they have received about the Product within 10 business days of the end of each quarter.

Distributors are also required to report to the issuer if they become aware of significant dealing in this Product which is not consistent with this TMD within 10 business days of becoming aware of such dealing.

If the complaints are systemic and indicate that this Product is no longer suitable for the described target market, the issuer will review and update the TMD within the timeframe indicated above.

Record Keeping

Point Insurance will maintain records of the reasonable steps it has taken to ensure that this product is sold in a manner consistent with this TMD.

They will also prepare and maintain complete and accurate records of all decisions, and the reasons for those decisions, in relation to:

- All Target Market Determinations (TMD's) for this Product,
- Identifying and tracking review triggers,
- Setting review periods, and
- Any other matters documented in this TMD.

Questions

If you have any questions about our products or this TMD, please contact us.

Issuer: Point Underwriting Agency Pty Ltd as agent for certain Underwriters at Lloyds
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Appendix

Industry Association Personal Accident & Sickness Income Protection Insurance Suitability

Point Insurance Industry Association Sickness & Accident Income Protection Insurance is insurance designed to cover individuals who are associated together in some way through a connected group or activity.

The Point Insurance Industry Association Accident & Sickness Insurance Product is subject to the acceptance criteria. A summary of the key benefits and policy exclusions is detailed below. To review the complete schedule of benefits and exclusions it is important to refer to the PDS.

Key Benefits – what is insured?*

- ✓ Accidental Death caused due to an Accident (additional benefits may apply, check the PDS for details)
- ✓ Weekly Accident Benefit
- ✓ Weekly Sickness Benefit (if chosen or applicable)

* These items are only insured if selected and are shown on the Policy

Key Exclusions / Limitations – what is not insured?**

- × Accidental Death and Accidental Capital (lump sum) Benefits caused due to a Sickness
- × Losses arising from Pre-Existing medical conditions (see the PDS for full details)
- × Any injury / illness due to the individual participating in some hazardous sports (see the PDS for details)
- × Any injury / illness due to the individual training for or participating in a professional sport
- × No Benefit shall be payable where providing such payment would result in Us contravening the Private Health Insurance Act 2007 (Cth), the Health Insurance Act 1973 (Cth), the National Health Act 1953 (Cth) or any applicable legislation.

** This Product is not suitable for persons seeking coverage for losses arising from these policy exclusions listed above.